

# Wearable, AR e VR - O que podemos encontrar no mercado e o que há de promissor?

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SAUL DELABRIDA

# Wearable Book

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## Examining Developments and Applications of Wearable Devices in Modern Society

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Wearable



# Wearable

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Wearable has been studied since 1980's



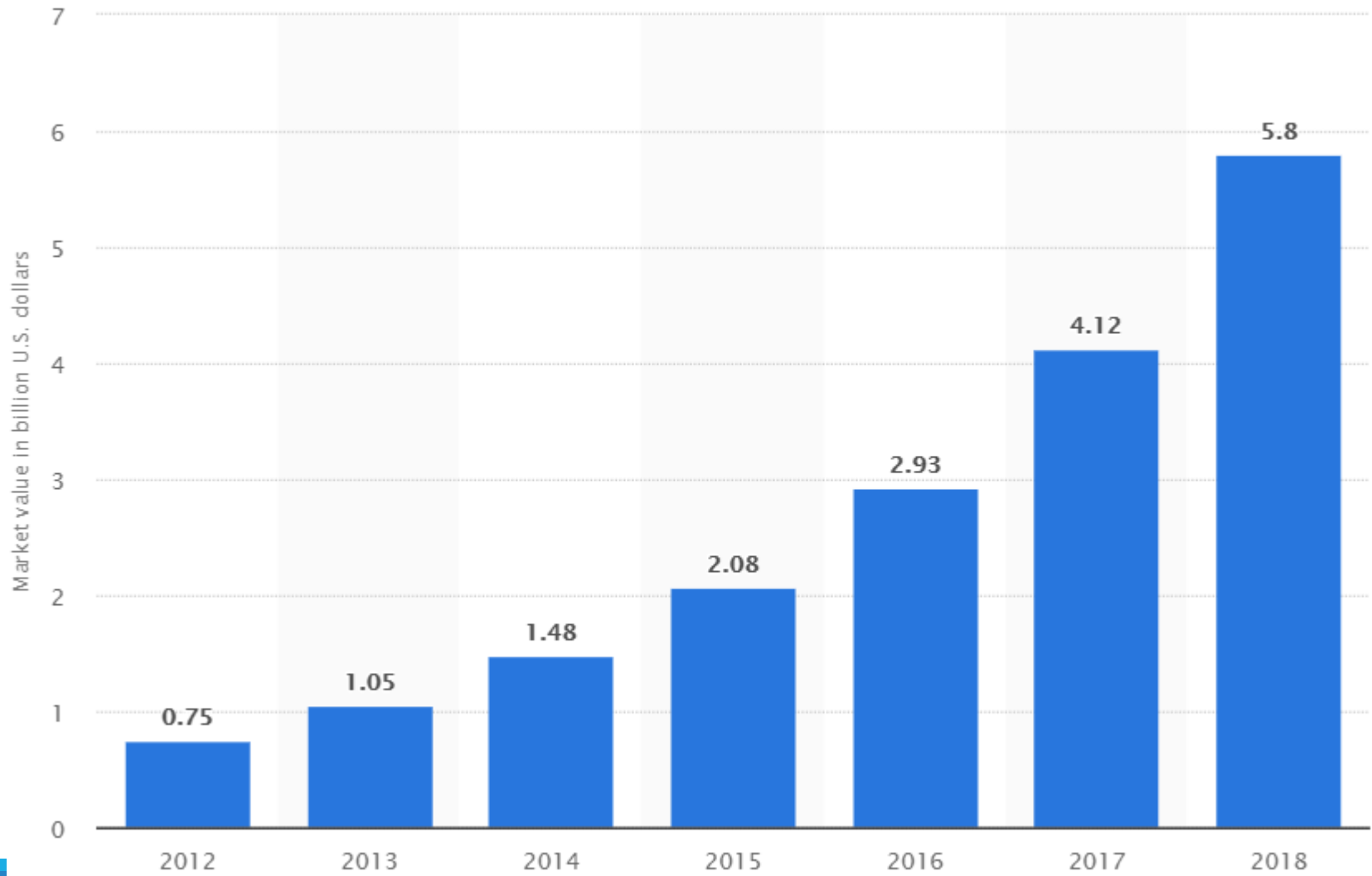
Its use increased in the last years due to the smartwatches, smartglasses and other devices

Most applications are focused on health.

# √ A MUCH More Diversified Market Than Investors Realize



# Market



# What wearable devices can do to me? 1/2

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## Sensors devices

- Sensing data from your body
- Sensing data from your context-aware

## Provide you support for diary tasks

- Sports (Run, bike and others)
- Health (your health conditions)

# Example of Devices

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# What wearable devices can do to me? 2/2

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## UI devices

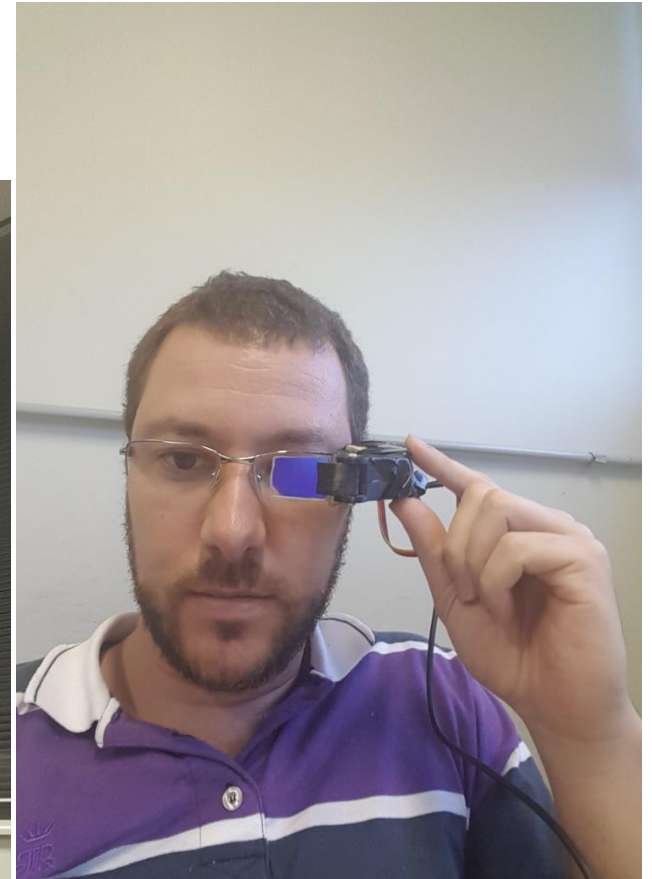
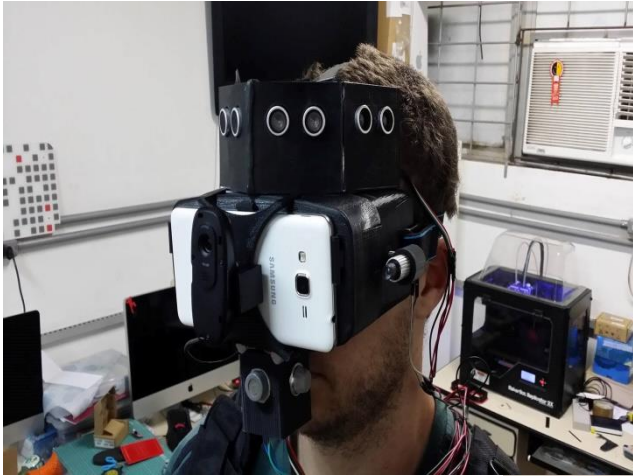
- Smartwatches provides you an alternative way to interaction
- HMD's are more promising technologies for user interaction

## Provide you support for diary tasks

- AR on Industry
- VR for immersive training

# HMD – Head Mounted Display

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# The Current Stage of Wearables

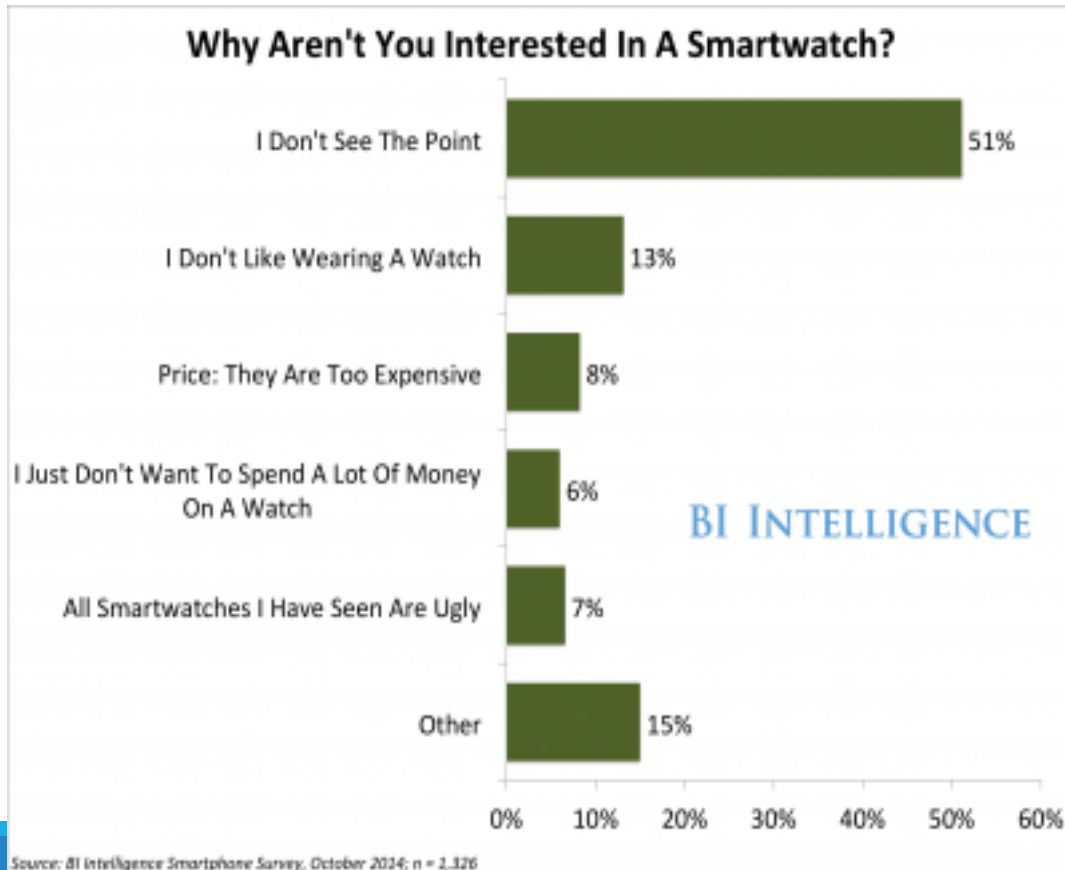
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Most users have concerns about privacy

- Can my wearable be used to plan a stole?
- What about the frontiers of privacy and self-disclosure?

# The Current Stage of Wearables

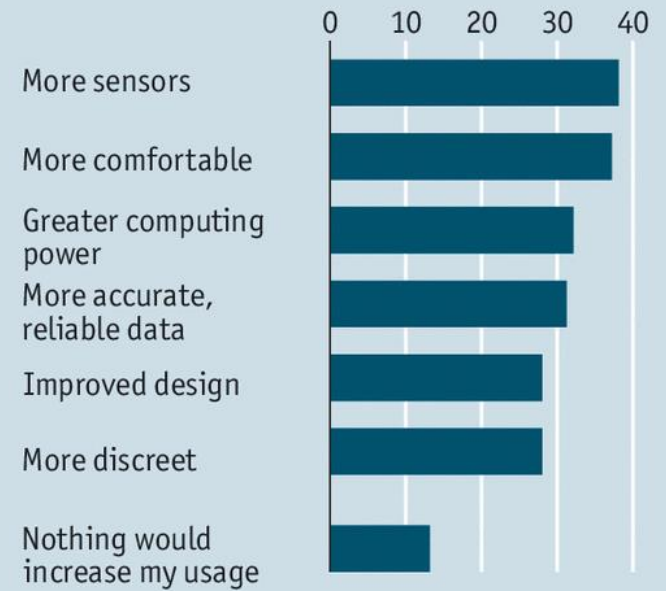
Users can't see the value offered by wearable



## Don't just tell me the time

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Features that would increase wearable-device usage, % responding\*



Source: Morgan Stanley

\*Based on a survey of 10,500 people in Brazil, Britain, China, France, Germany, Japan and United States, August 2014

# Our Findings

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How can we improve the user experience with new wearable devices?

## **How to do more flexible devices?**

- More resources (sensors)
- More application
- More independent
- More enjoyable equipment
- New Applications instead those for health purposes

**Smart wearable: Let's think wearable from a new perspective**

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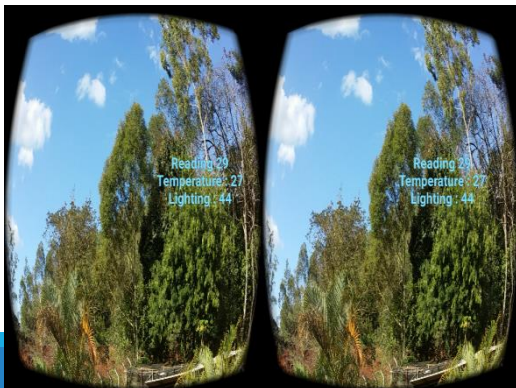
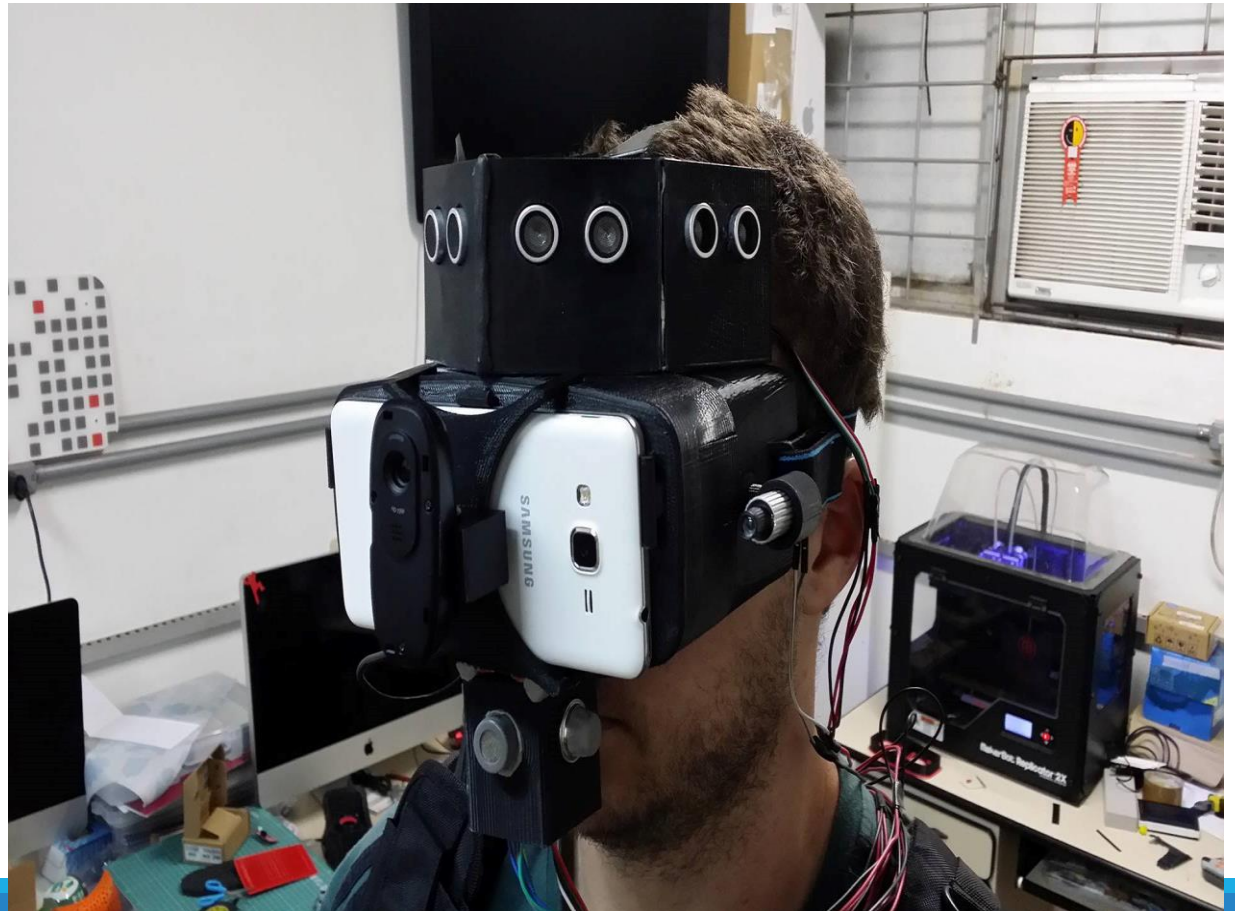
# Our Projects



# Wearable for Ecology



← Passive Sensor Board (PSB) with 14 Sensors connected



# At UniSA

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There is no a research group with similar experiences in Brazil

I need learn more about UX for wearable devices

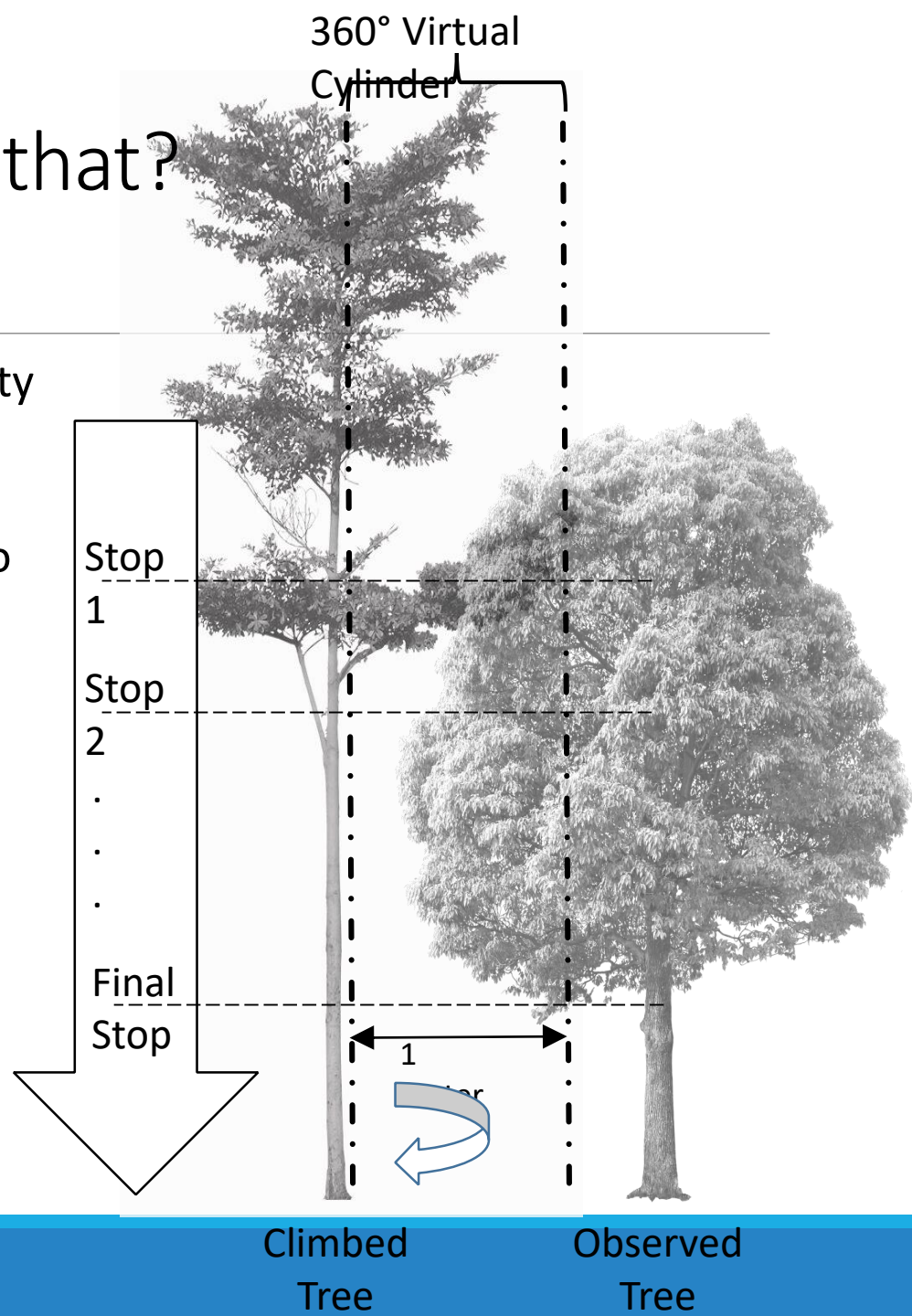
Then, Australian group was focused on build wearables, evaluate new technologies and understand the user behaviour

I have worked developing a model for user interaction with ecology after 3D scanning



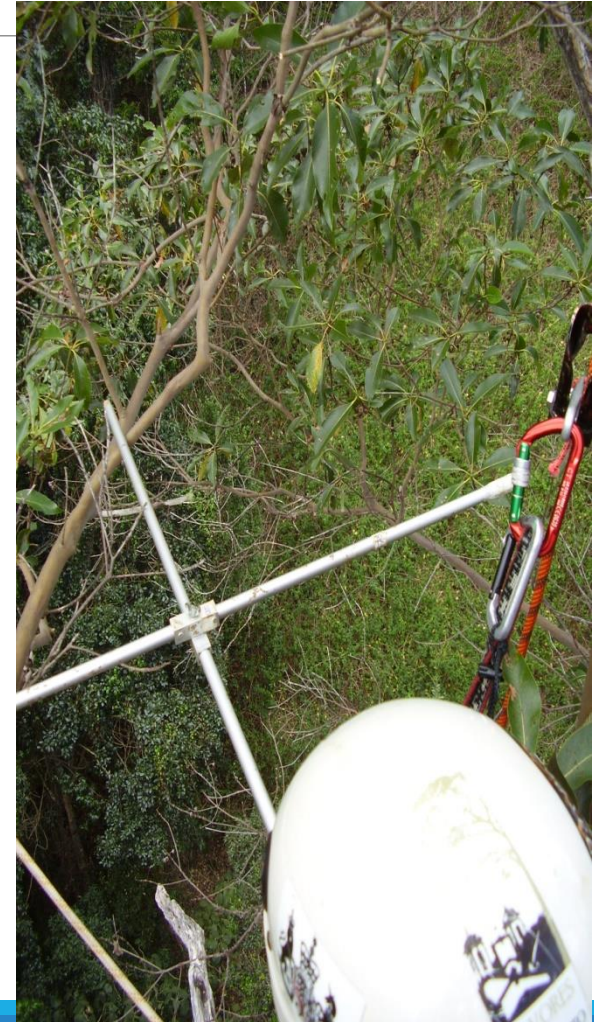
# How do Researches do that?

- They climb on the treetop using safety equipments
- They do stops while is descending, lock the safety equipment in order to take their hands free.
- Leafs should be counted in order to define the density
- On each stop they collect the measurements  
about 1 meter around them (Not exactly from the tree trunk)
- The joint of data collected on each stop provides the **Virtual Cylinder** of the measured area



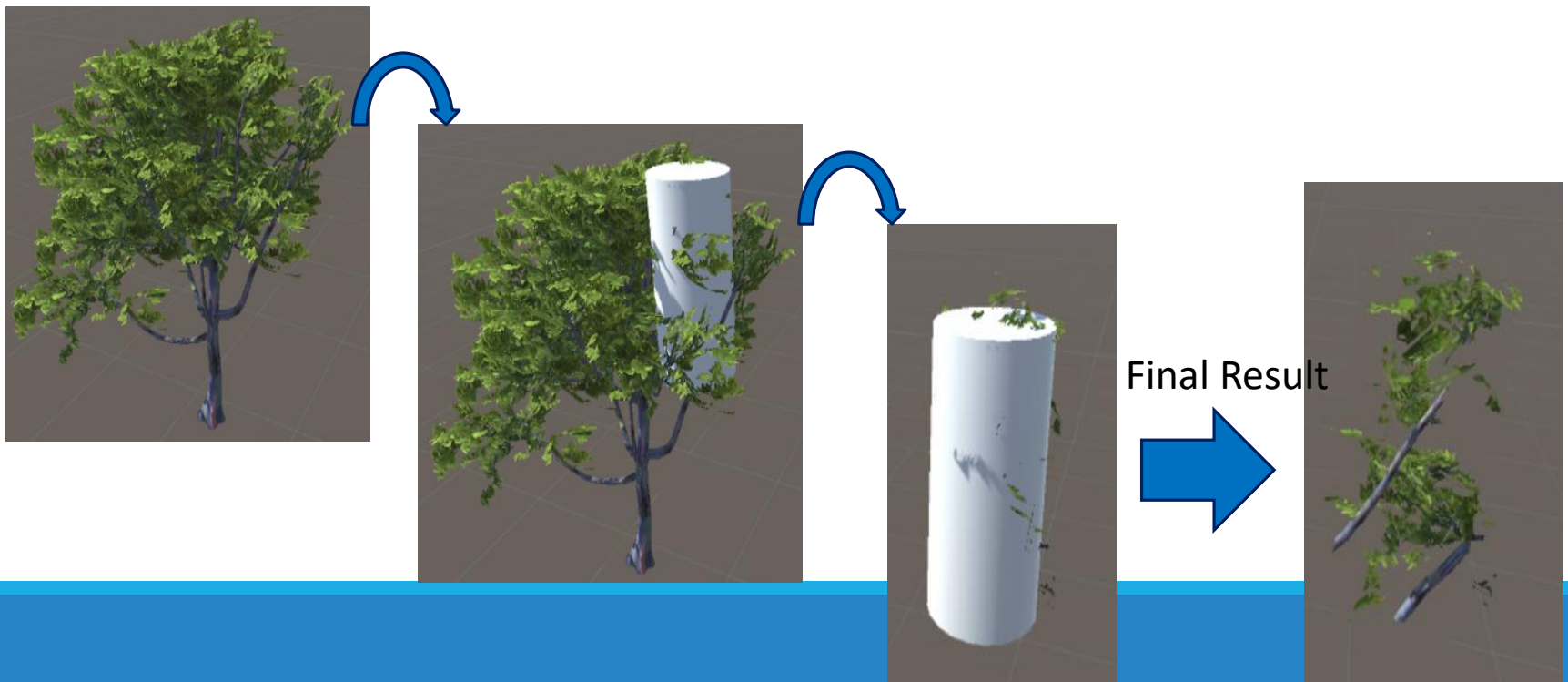
# Environment and Working Condition

- The staff need of their hands and other body members in adverse circumstance
- Feet, hands are used to do movements, but, they can be free while user is stopped
- They have their own ways to make the measurements
- They are full time seated
- One user reported the thigh is more comfortable member to take a base for annotations



# Application Construction

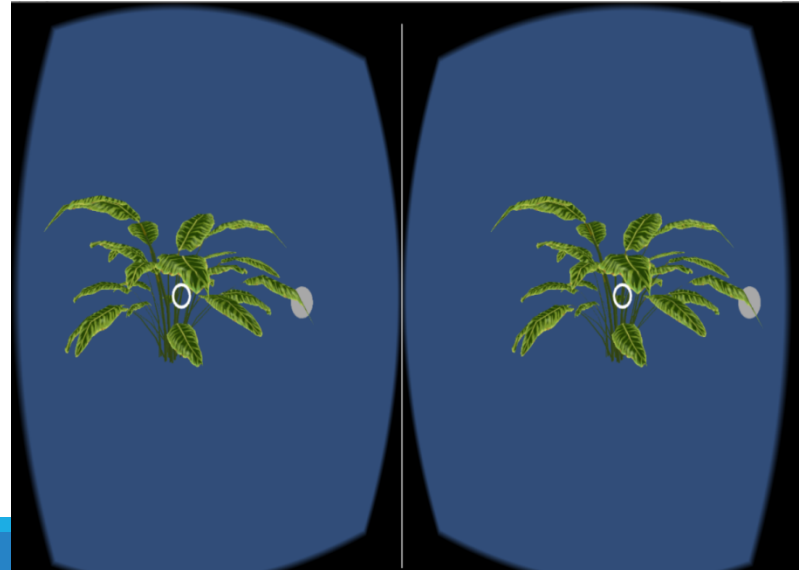
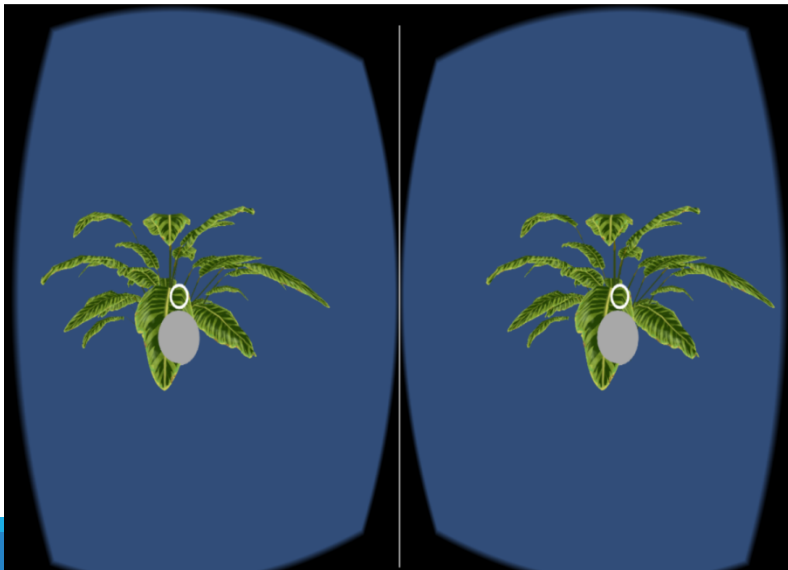
1. To scan 3D – To this proof of concept we used a Google Tango smartphone
2. Import them in a 3D modelling tool – The result is a “.obj” which represents the 3D model. Unity 3D was used as a tool for creation an import into a VR device
3. To construct the Virtual Cylinder – Before import the system to a VR device we subtract the interest region for study based on



# VR/AR Application for User Interaction

- Google Cardboard API was used for development
- User has a reticle for indicate the leaves
- Then, he/she uses an input interface for tag a leaf.

[https://www.youtube.com/watch?v=Pk0\\_vhC4IPw](https://www.youtube.com/watch?v=Pk0_vhC4IPw)



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Next Class  
Fast Prototyping



# Fast Prototype

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You should discuss a new application

Then you can design it in a paper

Use this app for make your first prototype

- <https://marvelapp.com/pop/>
- <https://www.youtube.com/watch?v=EGp20IVwUa8>

We will do a class activity for collaborative evaluation

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Thanks for your attention!  
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